

# WEBSITE VISITOR CLARIFICATION TEXT

## 1. IDENTITY OF THE DATA CONTROLLER AND INTRODUCTION

Pursuant to the Law on the Protection of Personal Data No. 6698 ("Law"), your personal data may be processed by **Pers İnşaat Sağlık Hizmetleri Turizm Gıda ve Sanayi Limited Şirketi** ("Company") in the capacity of data controller, within the scope explained below.

Our Company attaches maximum importance to the privacy, security, and protection of the personal data of our users, members, and customers who visit our website; and with this Clarification Text, it fulfills the obligation to inform arising from Article 10 of the Law.

## 2. CATEGORIES OF PROCESSED PERSONAL DATA

Depending on the actions you perform during your visit and use of our website, your personal data in the following categories may be processed:

- **Transaction Security Data:** Your IP address, access logs (login-logout time), connection duration, browser information, operating system information, internet service provider information. (*These data are collected automatically pursuant to the Law No. 5651 on Regulation of Publications on the Internet and Combating Crimes Committed by Means of Such Publications.*)
- **Identity and Communication Data:** In case you fill out the "Contact Form", "Request Form" or "Contact Us" fields on our website; your name, surname, e-mail address, phone number.
- **Customer Transaction Data:** In case you make a request, complaint, or suggestion; the content of your message, your request subject, and other personal information you include in your message.
- **Marketing and Cookie Data:** In case you give explicit consent to the use of cookies; your browsing movements within the site, the products you view, your interests, location data, and usage habits. (*For detailed information, please review the Cookie Clarification Text on the website.*)

## 3. PURPOSES OF PROCESSING PERSONAL DATA

Your personal data is processed for the following purposes within the scope of the personal data processing conditions specified in Article 5 of the Law, adhering to the general principles in Article 4 of the Law:

- **Information Security and Legal Compliance:** Ensuring the security of the website, detection and prevention of cyber attacks, fulfillment of traffic log retention obligations arising from Law No. 5651 on Regulation of Publications on the Internet.
- **Communication and Request Management:** Answering requests, demands, and complaints transmitted by you, conducting communication activities, and ensuring customer satisfaction.
- **Legal Processes:** Providing information to authorized persons, institutions, and organizations (Prosecutor's Office, Courts, BTK, etc.) and fulfillment of the burden of proof in possible legal disputes.
- **Marketing and Analysis:** Creating site usage statistics, improving user experience, and presenting special campaigns/products to you if you have approval.

## 4. DATA COLLECTION METHOD AND LEGAL GROUNDS

Your personal data is collected automatically by our servers through Log records and cookies during your visit to our website, and partially automatically through your data entries by filling out contact forms.

These data are processed based on the following legal grounds specified in Article 5 of the Law:

- **"It is expressly provided for by the laws" and "It is necessary for compliance with a legal obligation to which the data controller is subject"** (Especially for traffic log records pursuant to Law No. 5651),
- **"Data processing is mandatory for the establishment, exercise or protection of a right"** (For the management of demands and complaints),
- **"Data processing is mandatory for the legitimate interests of the data controller, provided that this processing does not violate the fundamental rights and freedoms of the data subject"** (For site security and ensuring basic functions),
- **"Explicit Consent"** (Only for cookies used for marketing/analysis purposes, if any).

## 5. TRANSFER OF PERSONAL DATA

Your personal data may be transferred to the following parties within the scope of Articles 8 and 9 of the Law, limited to the purposes specified in this Clarification Text:

- **Authorized Public Institutions and Organizations:** To authorized institutions such as Courts, Prosecutor's Offices, and ICTA (BTK) upon request or due to legal obligations.
- **Service Providers / Suppliers:** To our business partners providing IT infrastructure, software, and archive support services, limited to the purpose of ensuring the security and operation of the website.

## 6. RIGHTS OF THE DATA SUBJECT

Pursuant to Article 11 of the Law, by applying to our Company, you have the right to;

- Learn whether your personal data is processed or not,
- Request information if your personal data has been processed,
- Learn the purpose of processing your personal data and whether they are used in accordance with their purpose,
- Know the third parties to whom your personal data is transferred at home or abroad,
- Request correction of your personal data in case of incomplete or incorrect processing and request notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Request the deletion or destruction of personal data in the event that the reasons requiring its processing cease to exist despite having been processed in accordance with the Law and other relevant legal provisions, and request notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Object to the occurrence of a result against you by analyzing the processed data exclusively through automated systems,
- Request compensation for the damage in case you suffer damage due to unlawful processing of your personal data.

## 7. APPLICATION TO THE DATA CONTROLLER

You can submit your requests regarding your rights listed above to **Pers İnşaat Sağlık Hizmetleri Turizm Gıda ve Sanayi Limited Şirketi** in writing or by using your registered electronic mail (KEP) address,

secure electronic signature, mobile signature, or by using the e-mail address previously notified to the data controller and registered in the data controller's system.

**Application Address:** [Insert Company Address Here]

**E-Mail Address:** [info@dentbeaute.com](mailto:info@dentbeaute.com)