COMMERCIAL ELECTRONIC MESSAGE APPROVAL AND EXPLICIT CONSENT TEXT

Within the scope of the Personal Data Protection Law No. 6698 ("KVKK") and the Law on the Regulation of Electronic Commerce No. 6563 ("ETK"); **Pers İnşaat Sağlık Hizmetleri Turizm Gıda ve Sanayi Limited Şirketi** (hereinafter referred to as the "Company"), in the capacity of Data Controller, hereby submits for your **approval** the processing of your personal data for the purposes stated below and the sending of commercial electronic messages to you.

EXPLICIT CONSENT STATEMENT AND PREFERENCES

1. GENERAL MARKETING AND PROMOTION APPROVAL

For the purposes of conducting promotion, marketing, and advertising processes of products and services; offering personalized campaigns, advantages, promotions, and opportunities; sending me commercial electronic messages and processing my personal data for this purpose:

[ ] I Give Explicit Consent. [ ] I Do Not Give Explicit Consent.

2. SATISFACTION AND SURVEY STUDIES

For the purposes of sending customer satisfaction surveys, market research, and evaluation surveys to improve service quality:

[ ] I Give Explicit Consent. [ ] I Do Not Give Explicit Consent.

3. COMMUNICATION CHANNEL PREFERENCES

Within the scope of the approvals I gave above, I prefer to be reached via the following channels:

Channel	Your Preference
SMS / Short Message / Whatsapp	**[ ] Accept / [ ] Reject**
E-Mail	**[ ] Accept / [ ] Reject**
Phone Call	**[ ] Accept / [ ] Reject**

INFORMATION REGARDING THE RIGHT OF REFUSAL AND CANCELLATION

You may change your commercial electronic message preferences or withdraw your consent at any time, without showing any reason.

- **For SMS:** By clicking the "RET" (Reject) link in the incoming SMS,
- **For E-Mail:** By clicking the "Unsubscribe" link at the bottom of the incoming e-mail,
- **Via IYS (Message Management System):** By updating your preferences via e-Government (e-Devlet) or www.iys.org.tr, you can stop the sending.