

# COOKIE USAGE CLARIFICATION TEXT

## 1. INTRODUCTION AND PURPOSE

This Cookie Usage Clarification Text has been prepared by **Pers İnşaat Sağlık Hizmetleri Turizm Gıda ve Sanayi Limited Şirketi** (hereinafter referred to as the "Company") in the capacity of data controller, within the scope of Article 10 of the Personal Data Protection Law No. 6698 ("Law" or "KVKK") and the Communiqué on Procedures and Principles to be Followed in Fulfillment of the Obligation to Inform.

The purpose of this text is to inform you about the types of cookies we use for the processing of personal data obtained automatically through the use of cookies on our website, the purposes for which we use them, and how you can manage these cookies.

As the Company, we utilize certain technologies such as cookies, pixels, GIFs, etc., to improve your experience during your use or visit to our internet sites ("Site").

For cookies other than strictly necessary cookies used on our website, users' explicit consent is obtained, and they are provided with the opportunity to change their consent at any time. Users can view the types of cookies used on our website via the cookie management panel and can set their preferences with "on" or "off" options for all cookies other than Strictly Necessary Cookies. Furthermore, users can change their preferences at any time via this panel.

## 2. PURPOSES FOR PROCESSING PERSONAL DATA AND LEGAL GROUNDS

Cookies used on the Site are processed in accordance with the personal data processing principles specified in Article 4 of the KVKK, based on one or more of the personal data processing conditions specified in Article 5 of the KVKK. In this direction, the purposes of personal data processing activities carried out through cookies are as follows:

**2.1. "Strictly Necessary Cookies" used to perform the basic functions required for the operation of the Site:** These cookies are necessary for the operation of our website. Said cookies are first-party cookies and process personal data during the session (excluding cookies related to your privacy preferences, as these survive longer than the session) and are automatically deleted when the session ends. They are used to fulfill a request for an information society service you have requested (e.g., filling out a form and remembering privacy preferences). Your personal data collected through these cookies are processed within the scope of KVKK Art. 5/2-c *"It is necessary to process the personal data of parties to a contract, provided that the processing is directly related to the execution or performance of the contract"* and KVKK Art. 5/2-f *"Data processing is mandatory for the legitimate interests of the data controller, provided that this processing does not violate the fundamental rights and freedoms of the data subject."*

**2.2. Third-party "Performance Cookies" used to analyze the Site and increase the performance of the Site:** These are processed based on your explicit consent within the scope of Art. 5/1 of the Law for the purposes of integrating the different servers on which the Site runs, determining the number of visitors to the Site and adjusting performance settings accordingly, or making it easier for visitors to find what they are looking for.

Information regarding the cookies on our website is provided in the table below.

## 2.3. Types of Cookies Used on the Site

You can find the different types of cookies we use on the Site below. Both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit) are used on the Site.

Cookie	Name, Duration	Cookie Type, Description and Preferences
<b>Analytical Cookies</b>		
Google Analytics	[VAR]   _ga [2 Years]   _ga [2 Years]   _gid [2 Days]	<b>Third Party Cookie (Google)</b>  These types of cookies allow the collection of all statistical data, thereby improving the presentation and usage of the Site. Google helps us better understand users by adding social statistics and interest-related data to these statistics. Our Site uses Google Analytics cookies. The data collected with said cookies are transferred to Google servers located in the USA and said data is stored in accordance with Google's data protection principles.
<b>Technical Cookies</b>		
Session	[VAR]   statamic_session [20 min]	<b>First Party Cookie</b>  Session cookies are used to ensure the continuity of the session. It is possible to accept or reject them through browser settings.
Google reCaptcha		Used for security in forms.

### 3. TO WHOM AND FOR WHAT PURPOSES THE PROCESSED PERSONAL DATA MAY BE TRANSFERRED

As the **Company**, we may transfer your personal data processed by us to third parties in accordance with national legislation, particularly Articles 8 and 9 of the Law. We may transfer your personal data to our suppliers, legally authorized public institutions, and private persons limited to the realization of the purposes stated above and in accordance with the legislation.

Some cookies used on the Site are provided by Google, a third-party service provider located abroad, other than the **Company**. These third-party cookies are used to collect statistical data and thus improve the presentation and usage of the Site.

If you give your explicit consent, your personal data is shared with Google located abroad based on your explicit consent solely to ensure the improvement of the presentation and usage of the Site.

### How Can I Control the Use of Cookies?

The preferences of our visitors and users regarding the use of cookies and similar technologies are essential for us. However, it is necessary to use Cookies that are mandatory for the operation of the Site. We would like to remind you that if some cookies are turned off via the browser, some functions of the Site may not work partially or completely.

Information on how you can manage your preferences regarding cookies used on the Site is as follows:

- Visitors have the opportunity to customize their preferences regarding cookies by changing the browser settings in which they view the Site. If the browser in use offers this opportunity, it is possible to change the preferences regarding cookies via the browser settings. Thus, although it may differ according to the opportunities offered by the browser, visitors have the opportunity to prevent the use of cookies, choose to receive a warning before the cookie is used, or disable or delete only some cookies.
- Although the preferences on this subject vary according to the browser used, it is possible to reach the general explanation from the addresses below. Preferences regarding cookies may need to be made separately for each device through which the visitor accesses the Site.
- **Google Chrome:** <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>
- **Internet Explorer:** <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Mozilla Firefox:** <http://support.mozilla.com/en-US/kb/Cookies>
- **Opera:** <http://www.opera.com/browser/tutorials/security/privacy/>
- **Safari:** [https://support.apple.com/kb/ph19214?locale=tr\\_TR](https://support.apple.com/kb/ph19214?locale=tr_TR)

#### 4. RIGHTS OF DATA SUBJECTS

Pursuant to Article 11 of the KVKK Law, data subjects have the right to;

- Learn whether personal data is processed or not,
- Request information if personal data has been processed,
- Learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- Know the third parties to whom personal data is transferred at home or abroad,
- Request correction of personal data in case of incomplete or incorrect processing,
- Request the deletion or destruction of personal data in the event that the reasons requiring its processing cease to exist despite having been processed in accordance with the KVKK and other relevant legal provisions,
- Object to the occurrence of a result against the person himself/herself by analyzing the processed data exclusively through automated systems,
- Request compensation for the damage in case of loss due to unlawful processing of personal data.

You can submit your applications regarding your rights listed above to our Company by filling out the Data Subject Application Form available at the address [..... **INSERT LINK HERE** .....] on our website or through other methods stipulated in the legislation. Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires an additional cost, a fee may be requested from you according to the tariff to be determined by the Personal Data Protection Board.